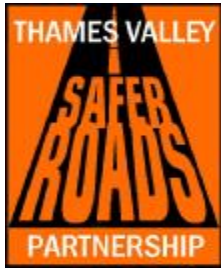


# PRESS RELEASE



Thames Valley Safer Roads Partnership

PO BOX 142, Banbury, Oxfordshire, OX17 1UZ

Telephone 01295 731810

Fax 01295 731811

[www.saferroads.org](http://www.saferroads.org)

From	Dan Campsall
Release	Immediate
Reference	TVSRP_TVP_MCEnf001
Date	Monday, 10 January 2005

## New Motorcycle to Carry Out Speed Enforcement

A new method of speed enforcement is to be introduced to local roads from this week. Safety camera equipment mounted on a motorcycle will now be used to carry out speed checks at sites previously visited by camera vans.

On roads across the region, where there are known to be problems caused by road traffic crashes and speeding, the new bike will be there to slow traffic down and will help to improve safety.

The new move allows greater flexibility for deployment especially where parking the vans has proved to be a problem in the past.

One such road is King's Road in Reading where there have been some concerns raised over the use of the bus lay-by. Whilst the introduction of this bike will not instantly replace all existing enforcement methods it is hoped it will bring improvement to some specific situations.

The other area in which it is hoped that the bike will be able to make a difference is on roads where there is a known problem with motorcycles crashing. The bike can be deployed on these roads to tackle the specific problems caused by motorcycles travelling too fast, endangering themselves and other road users.

Sgt. Ken Antell of Thames Valley Police said:

"The introduction of any new measure that will help to improve on our road safety record should be warmly welcomed. We are trying to reduce the pain and misery caused by road death and injury and trust that this new bike will have a significant impact."

Dan Campsall, Communications Manager for Thames Valley Safer Roads Partnership, added "There are crash hotspots that we are sometimes unable to address because up until now we haven't had the right tool for the job. We are looking forward to safer roads and safer communities where this new bike is used."

Thames Valley Safer Roads Partnership members :-

Thames Valley Police : Oxfordshire County Council : Buckinghamshire County Council : Milton Keynes Council : Slough Borough Council : Royal Borough of Windsor & Maidenhead : Bracknell Forest Borough Council : Wokingham District Council : Reading Borough Council : West Berkshire Council : Thames Valley Magistrates Courts Services : Crown Prosecution Service :  
The Highways Agency

## Notes to Editors:

### The Bike

The new bike is a Honda Deauville fitted with 'Lastec' laser speed enforcement technology; the cost of which was c£24,000 fully fitted.

### Photographs

The primary operator for the vehicle, PC Malcolm Messenger, will be available for photographs on the following occasions and at the following times:

#### Tuesday

9.00 – 10.00am Oakfield Road, Aylesbury

12.30 – 1.30pm King's Road, Reading

#### Wednesday

9.30 – 10.30am Headington Road, Oxford (St Clements end)

12.30 – 1.30pm Silbury Boulevard, Milton Keynes (outside Magistrates' Courts)

**Weather Warning:** please be advised that if the weather poor (i.e. wet or particularly windy) the bike will not be used in these circumstances for the protection of the equipment.

### Effectiveness of Cameras

Where safety camera technology has been targeted at sites in Thames Valley the number of people killed or seriously injured fell by 43% over a 3 year period<sup>1</sup>.

### Thames Valley Safer Roads Partnership

To reduce the number of people being killed or seriously injured on our roads, Thames Valley Safer Roads Partnership was formed in 2000. The partners are committed to reducing casualties by deterring drivers from speeding, and informing the public through road safety education and publicity.

#### The Partners

Bracknell Forest Borough Council

Buckinghamshire County Council

Milton Keynes Council

Oxfordshire County Council

Reading Borough Council

Royal Borough of Windsor & Maidenhead

Slough Borough Council

West Berkshire Council

Wokingham Unitary Authority

Thames Valley Police

The Crown Prosecution Service

Thames Valley Magistrate's Courts

The Highways Agency

For further information on the Thames Valley Safer Roads Partnership please go to [www.saferroads.org](http://www.saferroads.org)

### Further details from:

Dan CAMPSALL, Communications Manager

*Thames Valley Safer Roads Partnership*

Tel: 01295 731812

Mob: 07967 446506

E-mail: [prmgr@saferroads.org](mailto:prmgr@saferroads.org)

---

<sup>1</sup> National Safety Camera Programme – 3 year evaluation report  
([http://www.dft.gov.uk/stellent/groups/dft\\_rdsafety/documents/page/dft\\_rdsafety\\_029193.hcsp](http://www.dft.gov.uk/stellent/groups/dft_rdsafety/documents/page/dft_rdsafety_029193.hcsp))